

# SMOKEY'S STORY



**DID YOU KNOW  
THAT SMOKEY BEAR  
WAS A REAL BEAR?**



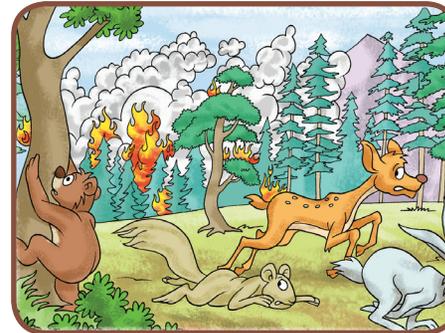
**SMOKEY BEAR HAS BEEN TEACHING PEOPLE TO BE CAREFUL WITH FIRE IN FORESTS FOR OVER 60 YEARS. HERE IS THE TRUE STORY OF HOW AN ORPHAN BEAR CUB BECAME THE LIVING SYMBOL OF FOREST FIRE PREVENTION.**



A bear cub lived in a forest with his mother and many other animals.



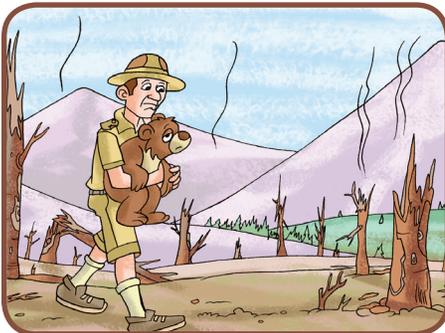
Playing in the forest one day, he smelled something funny. Smoke! The forest was on fire!



All the forest animals ran away. The little bear cub climbed a tree to get away from the fire.



After the fire, he was alone in the forest and his paws were badly burned.



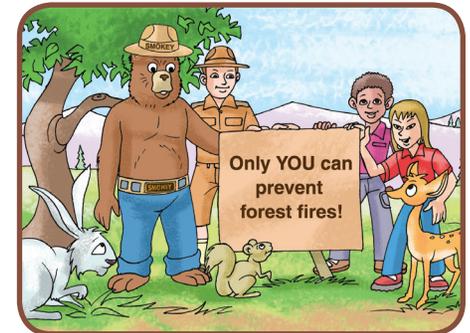
A forest ranger found the bear cub and saved him from the tree. He named the bear cub Smokey.



The ranger took care of Smokey and bandaged his paws. He wanted people to meet Smokey and hear his story about the dangers of fire.



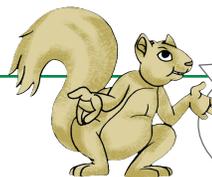
So Smokey moved to the National Zoo in Washington D.C. He also traveled the country showing people how to prevent forest fires.



Today, Smokey lives through stories, road signs, posters, websites, and other reminders that preventing forest fires is everyone's job.



**KEEP OREGON GREEN ASSOCIATION**  
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**WHAT STARTED  
THAT TERRIBLE  
FIRE?**

**A VISITOR TO THE FOREST WAS  
CARELESS WITH FIRE. THAT PERSON  
MIGHT HAVE LEFT A CAMPFIRE BURNING  
OR WAS NOT SAFE WITH MATCHES.**

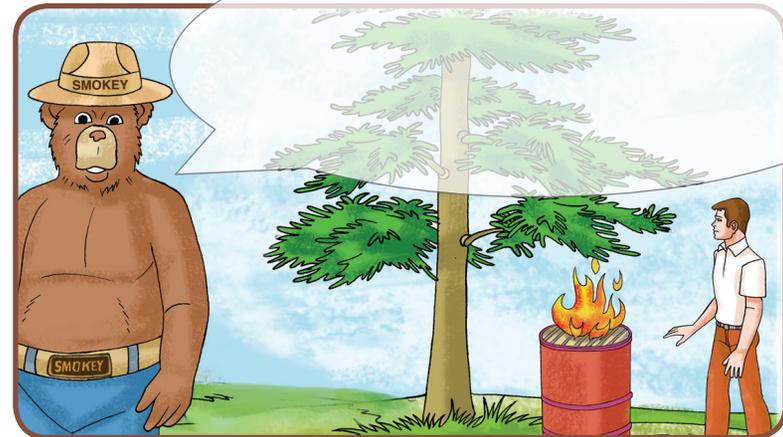


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WHAT DO YOU THINK  
SMOKEY BEAR MIGHT SAY IN  
EACH OF THESE SITUATIONS?

WRITE WHAT SMOKEY WOULD SAY IN THE EMPTY WORD BUBBLES.



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FOR A FREE SMOKEY BEAR GIFT AND TO LEARN MORE ABOUT THE  
KEEP OREGON GREEN RANGER PROGRAM VISIT [www.keeporengreen.org](http://www.keeporengreen.org)